

COMPARISON OF PRODUCTION EXPERIENCES

With Director	Without Director
<ul style="list-style-type: none"> Well-planned production 	<ul style="list-style-type: none"> Unplanned production (Assumes shooter knows what to do.)
<ul style="list-style-type: none"> Optimized camera angles 	<ul style="list-style-type: none"> On-the-fly camera work (Shooters only capture what client tells them.)
<ul style="list-style-type: none"> On-camera talent maximized for performance and delivery 	<ul style="list-style-type: none"> On-camera talent amateurish (No coaching results in talent appearing nervous and/or lacking personality.)
<ul style="list-style-type: none"> All segments captured 	<ul style="list-style-type: none"> Segments potentially left out
<ul style="list-style-type: none"> Production streamlined for efficiency and time 	<ul style="list-style-type: none"> Shooting takes longer (Because unfamiliar with production process, client takes longer to set up shots and scenes.)
<ul style="list-style-type: none"> Post-production completed handled 	<ul style="list-style-type: none"> Client reviews raw footage (This process may take several hours or days.) Client logs footage (Wastes more client time.) Unclear instructions to editor (Specifications left to editor to interpret.)
<ul style="list-style-type: none"> 1st draft video complete 	<ul style="list-style-type: none"> Client reviews 1st draft (An unplanned script can make 1st draft an unpleasant surprise.) Client compiles list of changes (Client must review original footage and compare to edited version to figure out how to achieve what's desired.) Clarified instructions to editor
<ul style="list-style-type: none"> Re-editing for minor changes 	<ul style="list-style-type: none"> Substantial re-editing Client reviews 2nd draft Re-shooting of missing material (Client-directed projects often require an additional round of changes, including re-shooting.) Client re-logs new material Re-edit for 3rd draft
<ul style="list-style-type: none"> Final review 	<ul style="list-style-type: none"> Final review